



## After Research What Next

**Gordon Kotey Nikoi**

MSc Env. Sci, Policy and Mgt



# The only mAgric service to scale across Africa and beyond

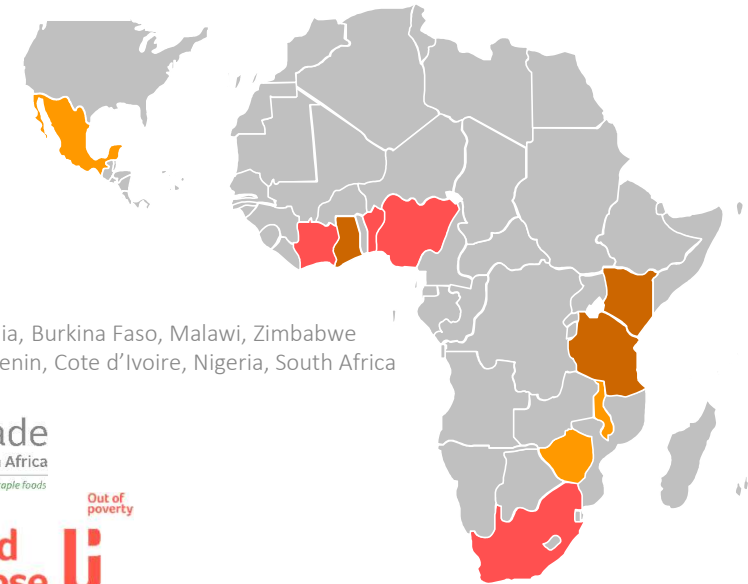
## Company Overview

- Founded in 2008 in Ghana
- Deployed in 20 Countries
- Deployed 3000 agents for diverse digitization programs
- Private business
- Financed by individual and institutional equity investors

## Our Partners



## Esoko Geographical Footprint



Active Resellers: Tanzania, Burkina Faso, Malawi, Zimbabwe  
 Partner deployments: Benin, Cote d'Ivoire, Nigeria, South Africa etc.



# Our Solutions ...

**insyt**  
DATA FOR LIVING

- Paper form digitization
- Field profiling & surveys
- Data analytics and dashboards
- Agent network management
- Customized/managed surveys
- K+ ( Knowledge Plus )

**digitalfarmer**  
SERVICE

**(Ag value chain  
digitization service)**

- Farmer credit
- Crop purchases & payments
- Inputs delivery
- Subsidy management
- Smart cards
- Insurance

**Market Info**

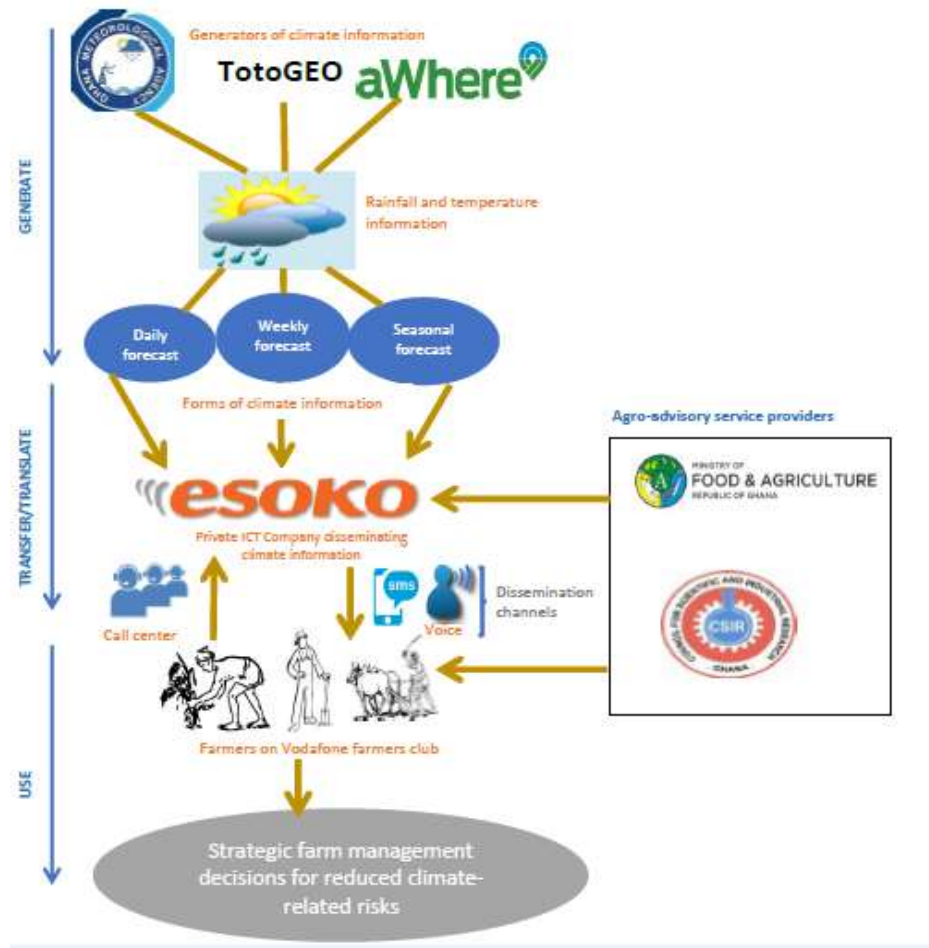
- Market prices
- Bids and Offers
- Agronomic advisories
- Climate smart agric. tips
- Weather forecasts

## Country: GHANA

- Partnership and networking



# Challenges, Constraints & opportunities scaling up CSA



- Large number of farmers that attended the training were not having mobile phones.
- Illiteracy was also an issue but was addressed using the call center and voice messages
- Farmers were willing to pay after the trial period.
- More area are still not covered.
- With the new PPP approach, we hope to get farmers paying for themselves and making the program more sustainable.



Thank you!

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